

180s Files Suit Against Brookstone, Inc. for Infringement of Ear Warmer Patents

BALTIMORE, November 19, 2010 – 180s, maker of innovative performance wear, announced today that it has filed suit in the United States District Court for the District of Maryland (Baltimore) against Brookstone, Inc. (“Brookstone”), a nationwide specialty retailer, headquartered in Merrimack, New Hampshire, for infringement of patents directed to the wrap-behind-the-head 180s™ Ear Warmer.

The suit charges Brookstone with infringement of United States Patent Nos. 6,502,248 (“the ‘248 Patent”), 6,735,784 (“the ‘784 Patent”), and 6,920,645 (“the ‘645 Patent”). The ‘248 Patent was granted to 180s by the U.S. Patent and Trademark Office on January 7, 2003. The ‘784 Patent was granted to 180s by the U.S. Patent and Trademark Office on May 18, 2004, and the ‘645 Patent was granted to 180s by the U.S. Patent and Trademark Office on July 26, 2005. The suit against Brookstone also includes claims of infringement of U.S. Trademark Registration No. 3,089,225 (“the ‘225 Registration”). The suit asks the Court to award damages for the infringing activities and enter an injunction prohibiting Brookstone from making, using, selling or offering to sell the accused ear warmer product in the United States.

“180s’ committed approach to the enforcement of its intellectual property portfolio is key to our success in protecting ourselves against copyists in the United States and abroad,” commented Thomas Erisman, chief financial officer of 180s. “This recent suit illustrates our commitment to zealously protect our brand of innovative performance wear.”

180s knows just how important high-quality performance products are to an exceptional outdoor experience. That’s why we’re committed to designing and developing products that push the boundaries of innovation. As a leading brand of innovative performance apparel and accessories, we are passionate about creating new heights and new limits so you can too. Whether you’re in the mountains, taking an early morning run, or walking home from work in the cold of winter, 180s offers a full line of innovative accessories and performance apparel to suit your diverse needs. 180s. Love The Cold!